

Last updated – January 15, 2019

EVENT SPONSORSHIP OPPORTUNITIES	
Sponsorship Opportunity	Sponsorship Amount
Meet & Greet	\$5,000
Luncheon with Keynote Speaker (2 opportunities)	\$5,000
Breakfast with Keynote Speaker (2 opportunities)	\$3,500
Nutrition Break (1 opportunity)	\$1,000
“A Taste of Labrador” Gala Evening	\$10,000
Lanyards	\$2,000 (plus production costs)
Registration Bag	\$2,000 (plus production costs)
Conference Session Sponsor (2 opportunities)	\$2,000
Trade Show Sponsor	\$5,000
Airline Sponsor	Based on value of contribution (passes, discounted freight, etc.)
Media Sponsor	Based on value of contribution (advertising)

SPONSORSHIP LEVELS AND BENEFITS				
BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Sponsorship Amount	\$20,000+	\$5,000-\$19,999	\$2,000-\$4,999	Under \$2,000
Sponsor Logo Displayed in Event App	✓	✓	✓	✓
Corporate Description in Event App	✓	✓	-	-
Individual Sign Displayed at Sponsored Event (if applicable)	✓	✓	✓	✓
Sponsor Logo Added to Promotional Signage	✓	✓	✓	-
Conference Pass(es)	4	2	1	-
Breakfast Pass(es)	4	2	1	-
Luncheon Pass(es)	4	2	1	-
Meet & Greet Pass(es)	4	2	1	-
Gala Pass(es)	4	2	1	-

Legend

Available Opportunity

Opportunity Not Available

Note – Additional opportunities may be made available upon request. Please call the Northern Exposure office to discuss.